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Reduce Instead of Produce

Imagine a picture: You are sitting leisurely in a café located at a beautiful riverside, enjoying a cup of espresso and the afternoon without any pressure. As your sight randomly transfer to the surface of the river, a plastic bag floats in and rudely destroys the adorable scenery. We, human beings, produce thousands of tons of garbage and waste every year, which has posed an immensely negative impact to the environment. Some people litter around and take it for granted, but they can never imagine how serious is the consequence of these careless behaviors. The litter may eventually goes into the ocean, and they may be eaten or trap the marine lifes, causing the pollution of the ocean and the death of many innocent lifes.

To decrease the environmental damage resulted from the waste, coming up an idea of encouraging people to reduce their garbage can be feasible. Since the econimists indicate that people response to incentives, we can give the households producing less garbage some discount on their taxes. The less garbage they produce, the more discount they will get. To carry out the plan, we have to set a standard on the amount of the garbage and record the amount each time when we take our garbage out. Then, sum up the amount for the period on a specific day. The household with less amount of garbage can get the discount whereas the ones with more amount of garbage will have to afford more.

We can always see the environmentalists, scientists and some experts talking about how fast the situation of our environment is deteriorating on TV shows. However, this is not a problem exclusively related to those professionals. All of us should spare no efforts to do something for our enviroment even they are little ones, for we have only one Mother Earth and that's where our and all the life's home are.